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World Association Of Girl Guides & Girl Scouts

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Co-creation Team for update of 'Surf Smart'

About Us:

Girl Guiding and Girl Scouting is the world's only movement for every girl and any girl because we believe that each of them deserves to be the best they can be. Free to make what they want from the Movement, girls learn by doing, make friends and have fun. In safe, local spaces, girls develop the skills and attitudes to change themselves, their communities and our world.

The World Association of Girl Guides and Girl Scouts (WAGGGS) keeps the global Movement thriving, united and growing.

About the Surf Smart Programme:

Our Surf Smart partnership with NortonLifeLock (previously Symantec), one of the world's largest internet security firms began in 2011, to help keep girls make the most of the internet whilst staying safe online. Together our aim is to raise a generation of internet savvy girls and young women who can use the internet to make a positive difference in the world. The central component of the partnership is a non-formal education badge curriculum, Surf Smart, designed to help children of all ages get more out of their time online and know how to deal with the risks the internet poses in a positive way.

Developed in partnership with the professional support and advice of NortonLifeLock's cyber-security professionals and WAGGGS non-formal education experts, the Surf Smart curriculum provides a unique resource, which will ensure a generation of girls and young women have the knowledge and skills required to protect themselves and others online.

In June 2019 we confirmed a new phase to our partnership. In the period until the end of 2021, there we will see major initiatives: updating of the Surf Smart curriculum and development of more online Surf Smart content and ways to access it.

About the Co-creation:

Co-creation is the process of creating something (a programme, a curriculum, a strategy) collaboratively, involving different ideas and perspectives from relevant stakeholders to come up with one output. The co-creation team is being formed at WAGGGS for Surf Smart programme as it is being refreshed. The last Surf Smart was published in 2011, edited and republished in 2015. Since then, we are using the same version of 2015.

We want to involve girls, leaders, WAGGGS World Centres to get involved in co-creating the new Surf Smart so that this would be relevant. Therefore, we are trying to get the team formed of girls, young women and adult volunteers who have interest, knowledge and/or experience of internet

safety and our Surf Smart programme. The co-creation team will be formed for the duration of 3-5 months. The time duration will cover the planning phase, launching the updated new Surf Smart and piloting it. The team will consist of Girl Guides/Girl Scouts, adult leaders from the 12 countries that participated in the Surf Smart Evaluation 2018, representatives from WAGGGS World Centres and YESS Girls from the YESS programme.

There will be a professional Curriculum Writer hired to write the new Surf Smart. The co-creation members are expected to commit to that task and give their ideas and feedback for Surf Smart. Criteria for being part of the co-creation team:

- 1. Be an active Girl Guide/Girl Scout (preferably aged 12-19 years), leader and or national leader, or at a World Centre, part of YESS programme
- 2. Have experience of running Surf Smart in local or national level (preferred, but not essential)
- 3. Knowledge of Surf Smart programme
- 4. Approved by their Member Organization for this task
- 5. Can commit to contribute time to give ideas and feedbacks to new Surf Smart

Key responsibility of the co-creation team:

Some of the responsibility of the co-creation team are as follows:

- To help come up with ideas for activities for children of all age groups to new Surf Smart.
- To provide feedback on activities and ideas for the new Surf Smart.
- To provide feedback for the new design of Surf Smart badge and logo.
- To test the curriculum activities as a group or with their troop/company and give feedback for any changes that should be made.
- To help the WAGGGS global team define the global advocacy priorities for the programme.
- To assist WAGGGS in deciding the national campaign priorities (where relevant).
- To participate in decision-making regarding the future plans of the programme. The tentative contribution would be one day (2-3 hours) per week that might change to less time as well. (see detail of timeline below)

The responsibilities may change and when time comes, it will be discussed and agreed within the group.

Timeline and commitment:

This is the basic timeline you can see below. However this may vary again according to the flow of writing the new Surf Smart. The idea is to have a group call meetings to discuss the ideas and feedback if possible considering the time zones of members. The other idea is to have live document where we will ask for feedbacks and ideas. We will also work in small groups within the co-creation team.

Months	Targets
June	Formation of the co-creation team.
July	 Introduction of the team to each other and meeting with the Programme Manager. Collection of ideas from the co-creation team for new Surf Smart. Possible meeting with the writer.

August	 Possible meeting with the writer. Collection of any more ideas for new Surf Smart.
September	 Final review of new Surf Smart and final comments/feedbacks to receive. Support with innovative ideas in order to launch the programme
October	Pilot the new Surf Smart.
November	Final meeting

How do we recruit the CC team?

MOs are going to nominate 1 person to be in the co-creation team. The Programme Manager will work with the World Centre and YESS girls on who will be joining the group. However, you should make sure that in the recruitment process, girls (and their parents if they are under 18) are aware of the time commitment and they (or their parents if under 18) have signed a consent form to show that they understand the commitment.

Important considerations

- Some participants of the co-creation team will be under 18, therefore it is important that the MO has in place a child protection policy.
- Girls should be aware of the time commitment required before deciding to take part. In no way should their involvement disrupt studies.
- These groups will also be a great opportunity for collecting some communications material for the programme. All participants must provide consent to having their picture taken (for those under 18, consent must be sought from their parents) before any photos can be shared with WAGGGS and wider audiences.

Certificate

After the completion of the timeframe and once the Surf Smart programme is updated, WAGGGS will provide a certificate as an acknowledgment for their time and commitment in the project.

欲報名者請於109年7月6日(一)以前填妥「國際活動報名表」email至 <u>international@gstaiwan.org</u> 中華民國台灣女童軍總會國際組 顏小姐 收

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